

Crowdfunding: a new financing paradigm?

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dromen,
durven,
ondernemen!

LINDEN CONSTRUCTION - incubatiecentrum Assema Brussel (VUB) voor jonge bedrijven opent midden 2009



Startersseminaries en bedrijfseconomische opleidingen voor niet-economen aan de Vrije Universiteit Brussel 2008-2009

Kom naar onze infosessies op 30 september of 1 oktober



How to be(come)
an entrepreneur

Courses in entrepreneurship and business economics for non-economists at the Vrije Universiteit Brussel 2008-2011

INFO SESSIONS on Thu 30 Sept
STARTER SEMINARS - OPEN CLASS on Tue 5 Oct

(Advanced) Starter Seminars

Entrepreneurship training for dummies and engineers

yearly 11 (+6) weeks 6-9PM

Starter Seminars

- Session 1: Understanding business ecosystems
 - Marc Goldchstein
- Session 2: Innovation
 - Marc Goldchstein
- Session 3: Formulating strategies 1
 - Marc Goldchstein
- Session 4: Formulating strategies 2
 - Marc Goldchstein
- Session 5: Legal aspects
 - Elke Janssens - NautaDutilh
- Session 6: Finance 1
 - Marie-Laure Vandenhautte
- Session 7: Finance 2
 - Marie-Laure Vandenhautte
- Session 8: Finance 3
 - M.L. Vandenhautte + M Goldchstein
- Session 9: Marketing
 - Marc Goldchstein
- Session 10: Intellectual Property rights
 - Hugo Loosvelt
- Session 11: Team aspects
 - Ingrid De Clercq - CONGAZ

Advanced Starter Seminars

- Session 1: Recap Starter Seminars
 - Marc Goldchstein
- Session 2: The practice of Venture Capital investments
 - Guy Huylebroeck, QBIC
- Session 3: Negotiating with investors
 - Michael Truyen Mithra, ex-Eubelius
- Session 4: Writing and presenting a business plan
 - Marc Goldchstein, Thomas Crispeels
- Session 5: The reality of licensing Intellectual Property
 - Hugo Loosvelt
- Session 6: The challenges of assembling a functional team
 - Wouter Van Roost, FACTOR+
- Session 7: Academic entrepreneurship in practice: testimonials and Q&A
 - two academic entrepreneurs present their story: Prof. Maarten Kuijk and Erwin De Baetselier
- Session 9: Pitch your project

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- 18:20 - Marije Lutgendorff (CrowdfundingHub): Crowdfunding: a state of the art
- 18:50 - Laurent Hublet (Adviseur Digitale Agenda Kabinet vice-eersteminister Alexander De Croo): Legal aspects of crowdfunding
- 19:30 - Peter De Decker (MyMicroInvest)
- 19:45 - Sofie Van Gijssel (Bolero Crowdfunding)
- 20:00 - Sébastien Morvan (Brussels Beer Project)
- 20:15 - Peter Staveloz (iReachm)
- 20:30 - Q&A
- 21:00 - Networking drinks
