



Joint spin-off UGent and VUB department of Human Physiology.

Established in 2010.

Milestones

- **2011:** 2 successful capital rounds are closed.
- **As of Q4, 2011:** License partnerships are built with physio experts and sport clubs.
- **2012:** The partners network is grown, mainly in Belgium and the Netherlands.
- **End of 2012:** 5 high level professional football clubs use SpartaNova for Injury Prevention and Sports Monitoring.
- **2013:** SpartaNova launches its new Rehab module.
- 10 sports disciplines are online, including ski developed for the company's introduction in Austria and Switzerland.
- **May 2013:** First SpartaNova training in Turkey is hosted by our local certified trainer.

SpartaNova

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From left to right: Axel Hallez, Isabel Van Obergen, Hannes Cleppe, Lode Goossens,

Bringing Sports Science into practice

SpartaNova was founded in 2010 as a spin-off of Ghent University and the VUB department of Human Physiology, headed by prof. Romain Meeusen, of the Faculty of Physical Education and Physiotherapy. It combines the expertise of five founding professors from three departments, plus their global network of leading international scientists in **sports injury prevention and performance management**.

The name 'SpartaNova' is derived from ancient Sparta, where only the strongest children were molded into top athletes and warriors. SpartaNova represents the 'new' Sparta, which supports everyone who wants to move by making top sports science available to all.

The core team consists of Isabel Van Obergen, CEO, Hannes Cleppe (team captain), Lode Goossens (functional developer) and Axel Hallez (IT manager).

Through preferred partnerships with academic partners and top experts in the field, SpartaNova has **continuous access to insights from the latest research and expertise** in the area of **sports injury management, performance enhancement and professional sport monitoring and guidance**. This knowledge is then shared via a **modular online platform**.

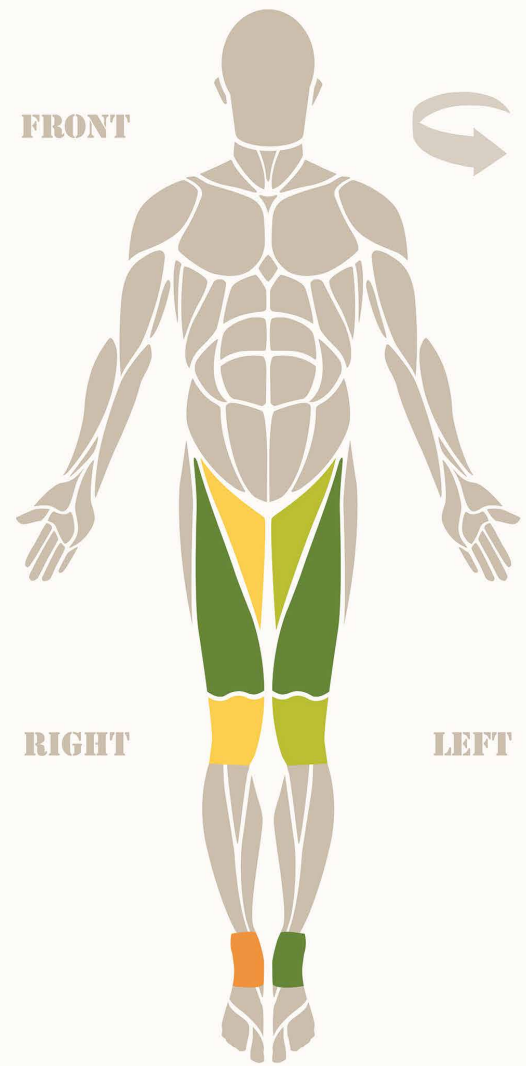
Injury prevention and rehabilitation of athletes

Since mid-2011, we are building a **network of sports medical professionals** who use our platform for the **screening, rehabilitation, coaching, training and monitoring of athletes**. As for SpartaNova, everyone is an athlete and can get access to professional evidence-based coaching. By the end of 2012, we have license partnerships with top physiotherapy practices in Belgium, the Netherlands, France, Luxembourg, Austria and Turkey and with a number of highly ranked football teams in Belgium and the UK. The athletes they serve cover a wide range of profiles, from various ages and levels, in various sport disciplines.

On top, we invest in projects that share our mission and goal to support athletes in making them **grow in an injury safe manner**. In this respect we are lead partner for the development of a new sports medical pre-participation screening in Flanders and we are sponsor of the Tour For Life cycling event. For young children we have the Sports Compass screening with sports orientation advice, thereby enhancing chances of a lifelong fulfilling sports experience.

Our ambition is clear: we want to become the standard in **Injury Prevention and Rehabilitation** within our home markets and abroad. To this end, we are committed to continuously improving and enhancing our product, in line with the evolutions in science and field expertise, helping us to reach many more professional experts and their respective athletes in the months and years to come.

We will undertake this challenge as a team, committed to giving the best we can, with lots of shared passion for our company's project, our partners and ultimately the athletes we help bring to the next level.



'SpartaNova is more than just a company story. It is project about building networks, connecting science experts and field professionals, driven by a passionate and committed team, with one common goal: make the athlete grow...'

Isabel Van Obergen, CEO



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