

# Vicerektor Innovation & Industrial policy

## Reinforcing cooperation with industry and business

The Vrije Universiteit Brussel has appointed a new vicerektor Innovation & Industrial Policy, Hugo Thienpont, at the start of the academic year 2015 - 2016.

Since years the VUB has attached more and more importance to its relations with the world of business and industry. This evolution has led to the creation of a separate vicerektor Innovation & Industrial Policy. Under the academic supervision of Hugo Thienpont, it is the ambition of the Knowledge & Technology Transfer Interface to play an increasingly prominent role in attracting and instigating new economic activity at and around the VUB campuses in the Brussels Capital Region and in the Flanders Region. Thus we can assure that revenues are reinvested in an ecosystem of excellent researchers, open innovation and industrial collaboration.

The team that supports the vicerektor, Technology Transfer Interface (TTI), changed its name into **Knowledge & Technology Transfer Interface (KTI)**.

Professor Thienpont  
Vicerektor Innovation & Industrial Policy

"Valorisation of research implicates more than just 'technology'. The new name 'Knowledge & Technology Transfer Interface (KTI)' describes our activities much better: valorisation of knowledge, discoveries and technology of all faculties and UZ Brussel, towards the whole society and its industry."



## VICERECTOR INNOVATION AND INDUSTRIAL POLICY

KNOWLEDGE AND TECHNOLOGY TRANSFER INTERFACE - KTI

CONNECTING SCIENCE AND SOCIETY





## Knowledge & Technology Transfer Interface

– Connecting science and society

Knowledge & Technology Transfer Interface is a multidisciplinary team, offering a one-stop-shop for companies and facilitating collaboration. We take care of technology scouting and business development, contract negotiation, funding resources, IP management, marketing and event organisation.

[vubtechtransfer.be](http://vubtechtransfer.be)



## VUB Foundation

– Investing in excellence

VUB Foundation is a strategic component of the VUB, responsible for fundraising, a vital task for a university; attracting philanthropic donations to improve reputation and quality of our university, to support talented students and to raise professors and researchers above the possibilities they dreamed of and hence perpetuate our involvement in or value for society. Through the VUB Fellowship programme and VUB chairs, academics, society and business meet to discuss joint challenges, exchange experiences and share good practices.

[vub.ac.be/foundation](http://vub.ac.be/foundation)



## CROSSTALKS

– A different kind of corporate & academic networking

Crosstalks is the academic and corporate exchange platform in search of a future of prosperity and freedom without undermining nature and humanity. The Crosstalks' formats encourage constructive dialogues on policy probing issues, engaging academic researchers, scientists, artists, architects, activists, corporate leaders, and creative entrepreneurs in the discussion. Crosstalks directs several Academic Chairs and the results of the Crosstalks events are wrapped up in a series of inspiring publications, giving an impetus to future collaborations in research and development.

[crosstalks.net](http://crosstalks.net)

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Vrije  
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Knowledge &  
Technology  
Transfer  
Interface